

AGENDA

3rd Meeting PGCE Marketing & Communication 7th-9th October 2013, Washington, USA American Gas Association (AGA) & Phoenix Park Hotel

Monday, 7th October (Dressing code: Casual)

- 18.30** **Welcome reception**
Charlie Palmer Steakhouse
101 Constitution Avenue Northwest
- 19.00-21.00** **Dinner**
Charlie Palmer Steakhouse
101 Constitution Avenue Northwest

Tuesday, 8th October (Dressing code: business attire)

- 08.00-09.00** **Meeting of the study group leaders**
(Only for study group leaders)
American Gas Association
400 North Capitol Street Northwest
(Team Center)
- 09.00-09.15** **Plenary Session**
(Union Station Room)
Welcoming words
Chair, Alfredo Ingelmo
Vicechair, Barbara Jinks
Secretary, Juan A. Pérez
- 09.15-09.30** **Summary of conclusions Paris meeting**
- 09.30-10.00** **Updates on the Coordination Committee and preparation for the WGC / Global Gas Portal**
Mel Ydreos, CC Vice Chairman

10.00-10.30

PGC E Plenary Session.

Brief progress update of Study groups
Union Station Room

SG1- Marketing natural gas and promoting new usages

Leader: Luis Pinto

SG2- Competing and coordinating with other energies

Leader: Barbara Jinks

SG3- Communication & public acceptance of natural gas projects

Leader: Hansch Van der Velden

i-gas industry – Contribution to special report

Leader: David Konvalina

10.30-10.45

Coffee break

10.45-11.15

Fueling the Future, *Kathryn Clay, Ph.D., Executive Director, American Gas Foundation*. This study recognizes the nation's new energy landscape, by providing a visionary and innovative assessment of the potential for natural gas and the role of the industry and other stakeholders.

11.15-11.45

ESC (Innovation & Marketing of Natural Gas) *David Weiss, Executive Director ESC and Darrell Wilson, Marketing and Communications Director, Chesapeake Utilities Corporation*. Energy Solutions Center, Inc. (ESC) is a non-profit organization of energy utilities and equipment manufacturers that promotes energy efficient natural gas solutions and systems for use by residential, commercial, and industrial energy users

11.45-13.00

Lunch (with Keynote Speaker)

Center for Climate and Energy Solutions (C2ES) *Janet Peace, Vice president, Markets and Business Strategy at C2ES*

A new report by the [Center for Climate and Energy Solutions](#) (C2ES) and The University of Texas concludes that the expanded use of natural gas offers significant opportunities to help address global climate change and help grow the economy. [Leveraging Natural Gas to Reduce Greenhouse Gas Emissions](#) explores the climate benefits of expanding the use of natural gas value across the economy.

13.00-16.00

Working sessions for study groups

16.00

Return to Hotel

Social Activities

17.00 – 18.30

Reception

18.30 – 21.30

Bus tour: tour where you will see some of our country's most renowned monuments along the Potomac River, including the world's most famous building, the U.S.Capitol.

Wednesday, 9th October (Dressing code: business attire)

Plenary Session

American Gas Association – Union Station Room

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| 09.00-11.00 | Working sessions for study groups |
| 11.00-11.30 | Coffee break |
| 11.30-12.00 | AGA Growth Initiatives , <i>Rick Murphy, Managing Director, Sustainable Growth, AGA</i> |
| 12.00-12.30 | Climate Change and the Value of Natural Gas – Getting the Facts Straight – <i>Pam Lacey, AGA’s Senior Environmental Lawyer</i> |
| 12.30-13.15 | Plenary Session
Conclusions and way forward of study groups |
| 12.30-12.40 | SG1- Marketing natural gas and promoting new usages
Leader: Luis Pinto |
| 12.40-12.50 | SG2- Competing and coordinating with other energies
Leader: Barbara Jinks |
| 12.50-13.00 | SG3- Communication & public acceptance of natural gas projects
Leader: Hansch Van der Velden |
| 13.00-13.15 | i-gas industry – Contribution to special report
Leader: David Konvalina |
| 13.15-13.30 | Wrap up & Conclusions |
| | Lunch with Keynote Speakers |
| 13.30 -14.30 | Natural gas and complimenting energies , <i>Lisa Jacobson, President BCSE and Rob Barnett, Senior Energy Analyst</i> |
| 15.00 | End of the meeting |